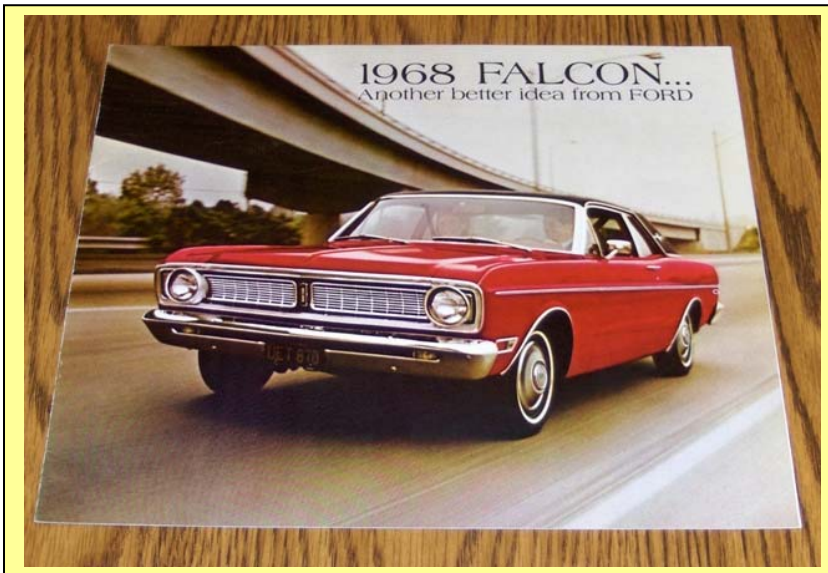


1968 FORD FALCON PRODUCTION FIGURES (USA)

data and information compiled by Al Aiello, 8/07



This Sports Coupe graces the cover of the 1968 Ford Falcon sales brochure. Specifications are shown on the next page.

The 1968 Falcons used the same basic body style that was used for the two previous years. There were only minor changes to the trim. A notable difference was the shape of the taillights that were square instead of the round style that had been used since the Falcon's inception. The simulated exhaust ports on the front fenders were no longer continued from 1967.

PRODUCTION DATA

SERIES	MODEL	BODY TYPE AND SEATING	FACTORY PRICE	SHIPPING WEIGHT	PRODUCTION TOTAL	COMMENTS
FALCON	54A	4-Dr Sed-6P	2301	2714	29,166	
FALCON	62A	2-Dr-Sed-6P	2252	2659	36,443	
FALCON	71A	4-Dr-Sta Wag-6P	2617	3132	15,576	
FUTURA	54B	4-Dr Sed-6P	2456	2719	18,733	
FUTURA	62B	2-Dr-Sed-6P	2415	2685	10,633	
FUTURA	62C	2-Dr-SC-5P	2541	2713	10,077	Sports Coupe
FUTURA	71B	4-Dr-Sq-Wag-6P	2728	3123	10,761	Squire Wagon

The Squire Wagon was the most expensive model offered in 1968. The Sports Coupe was the only model offered with bucket seats and is a favorite for collectors. The total production more than doubled from the previous year. The Falcon Ranchero ceased production in 1966.

The Falcon and Futura models were essentially the same as far as body style and mechanics. However, the Futura models received upgraded trim and other improvements over the base Falcon model (see 1969 figures for types of differences).

The above production information has been obtained from various sources and cross-checked when possible. Although it is thought to be reliable, a person considering a Falcon based on its rarity should conduct his or her own research...Al Aiello, Sonoma County Falcons for Fun, 9/2007.

1968 FORD FALCON SPECIFICATIONS

1968 FALCON SPECIFICATIONS

Engines: 170-cu. in. Six—100 hp; 3.50" bore x 2.94" stroke; 8.7 to 1 comp. ratio; reg. fuel; single-barrel carb.; auto. choke; self-adj. valves; oil cap; y. incl. filter, 4.5 qt.

200-cu. in. Six—115 hp; 3.69" bore x 3.13" stroke; 8.8 to 1 comp. ratio; 7 main bearings; reg. fuel; single carb.; auto. choke.

259-cu. in. V-8—195 hp; 4.00" bore x 2.87" stroke; 8.7 to 1 comp. ratio; reg. fuel; 2-barrel carb.; auto. choke; self-adj. valves; oil cap; y. incl. filter, 5 qt.

Engine Features: 6000-mile (or 6-month) full-flow oil filter; replaceable, dry-element air cleaner; year-round 190° thermostat; 12-volt electrical system; 38-amp. alternator; 54-plate, 45 amp-hr battery; weatherproof ignition system; positive-engagement starter; exhaust system has aluminumized longitudinal muffler.

Clutch and Manual Transmissions: Non-centrifugal clutch with Sixes; semi-centrifugal clutch with V-8. Face diameter 8 1/2" with 170-cu. in. Six; 9" with 200-cu. in. Six; 10" with V-8.

Synchro-Smooth Drive has synchronized manual shifting in all three forward gears; clash-free downshifting to low while under way. Standard "H" shift pattern with lever on steering column.

SelectShift Cruise-O-Matic lets you shift fully automatically or manually as you choose. Three forward speeds, one reverse. Effective engine braking in low gear (1) for better control on grades and hills, and slippery roads. Quadrant sequence P-R-N-D-2-1.

Rear Axle: Semi-floating type with deep-offset hypoid gears. Induction-hardened, forged shafts, permanently lubed wheel bearings.

Front Suspension: Ball-joint type with coil springs pivot-mounted on upper arms; 36,000-mile (or 3-year) lube intervals, full-life seals. Angle-Poised design for anti-dive control. Link-type, rubber-bushed ride stabilizer. Tapered roller wheel bearings. All-weather shock absorber fluid for better year-round control.

Rear Suspension: Asymmetrical design with rear axle forward of spring center for anti-squat on takeoff. Longer wide-leaf springs with tip inserts and wider spring base provide softer, more stable, levelized ride. Diagonally mounted shock absorbers have all-weather fluid.

Steering: Recirculating-ball type steering gear for easy handling. Anti-friction bearings throughout. Permanently lubricated steering linkage joints. Steering ratio, 29.4 to 1. Turning diameter, 39.8 feet. Power steering option has a 21.6 to 1 ratio for fast responsive control.

Brakes: Dual brake system with dual master cylinder, separate lines to front and rear brakes. Self-adjusting, self-energizing

design. Diameter, 9" (Sixes), 10" (V-8). Riveted linings for durability and fade resistance. Total lining area (est. in.) 131 (six-cylinder model), 154.7 (V-8 model).

Tires: 4-ply rated, black tubelless with Tyrex rayon cord. White sidewall tires optional. Safety-type rims. Basic sizes: All Six Sedans—6.95 x 14. Wagon models come with 7.75 x 14 4 PR standard, white sidewalls optional.

BASIC DIMENSIONS & CAPACITIES: *Length—194.5" width—73.5". 4-door sedans; 73.0" 2-door sedans. Height—55.0". Trunk Luggage Volume—12.5 cu. ft. Wheelbase—111.0". Tread (front/rear)—59.3", 59.0". Fuel—16 gallons. Approximate Weights: Falcon Club Coupe—2197 lb., 4-Door Sedan—2551 lb., Futura Club Coupe—2907 lb., 4-Door Sedan—2641 lb., and Sports Coupe—2835 lb.

*For all models except wagons. Complete wagon information is available in the 1968 Ford Wagons Catalog. Ask your Ford Dealer for a copy.

FORD MOTOR COMPANY

LIFEGUARD DESIGN SAFETY FEATURES

There is no better idea than safety, and Ford cars have been engineered and built with that in mind. Here are some of the many safety features you'll find in every Ford-built car for 1968:

- Dual hydraulic brake system with warning light
- Glare-reduced instrument panel padding, windshield wiper arms, steering wheel hub, horn ring, rearview mirror and windshield pillars
- Energy absorbing steering column and steering wheel
- Energy absorbing arm rests and safety-designed door handles
- Front and rear seat belts with front outboard retractors
- Turn indicators with lane-change signal feature
- Inside day/night, yield-away, windshield-mounted rearview mirror
- Energy absorbing instrument panel with padding
- Padded safety sun visors
- Two-speed or variable-speed windshield wipers
- Windshield washers
- Double-thick laminated safety glass
- Positive door lock buttons
- 4-way emergency flasher
- Backup lights
- Side marker lights or reflectors
- Energy absorbing front seat back tops with padding
- Self-locking folding seats
- Shoulder belts for outboard front seat passengers (except convertibles)
- Vehicle structure designed to limit steering column displacement
- Safety-designed coat hooks
- Safety-controlled window regulator knobs
- Safety-designed radio control push buttons
- Outside rearview mirror, driver's side
- Safety rim wheels and load-rated tires
- Corrosion-resistant brake lines
- Uniform transmission shift quadrant.

1968 FALCONS

FALCON

Club Coupe



4-Door Sedan



Falcon Wagon



FUTURA

Club Coupe



Sports Coupe



4-Door Sedan



Futura Wagon



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