



Cover of 1964 Ford Falcon Brochure, The Total Performance Compact!

Futura upgrades include a chrome horn ring; rear arm rests with ash trays; a set of horns; special hubcaps; *Futura* emblems inside and out; chrome side window treatments; stainless front and rear window trim; anodized aluminum exterior trim pieces; and unique chevrons at the rear quarter panels.

The *Sprint* models included basic Futura trim pieces and a special chrome engine package, unique wood-like steering wheel, tachometer, and unique *Sprint* badges and emblems. Sprints could be had with bucket seats and a console in the front, or bench seats all around.

[1964 Original Ford Falcon Video Advertisement](#)

1964 FORD FALCON PRODUCTION FIGURES (UNITED STATES)

Figures and information compiled by Al Aiello (revised 7/16)

The Falcons received a facelift in 1964. The "new" Falcons reflected the *Total Performance* image with their new styling. A more aggressive pony car style was used on the 64 Falcon models.

The *Futura* series was continued in 1964 and represented the top trim level for Falcons.



1964 Ford Falcon Production (USA)

MODEL	SERIAL CODE	BODY CODE	PRODUCTION UNITS	COMMENTS
2 Door Sedan	1	62A	36441	
2 Door Sedan--Deluxe	1	62D	28411	
4 Door Sedan	2	54A	27722	
4 Door Sedan--Deluxe	2	54D	26532	
2 Door Hardtop--Futura (Bucket)	11	63C	8322	
2 Door Hardtop--Futura (Bucket)	11?	63H	285	No console in this model.
Convertible--Futura (Bucket)	12	76B	2980	
2 Door Hardtop Sprint (Bucket)	13	63D	10001	
2 Door Hardtop Sprint (Bench)	13	63D?	3829	Bench seat with no console in this model.
Convertible Sprint (Bucket)	14	76D	3652	626 of these were built with bench seat and no console.
Convertible--Futura (Bench)	15	76A	13220	
4 Door Sedan--Futura	16	54B	38032	
2 Door Hardtop--Futura (Bench)	17	63B	32608	
2 Door Sedan-- Futura (Bench)	19	62B	16621	212 of these were Sport models with bucket seats and console.
2 Door Wagon	21?	59A	6034	Confusion as to whether Deluxe versions were available?
4 Door Wagon	22	71A	17779	
4 Door Wagon--Deluxe	24	71B	20697	
4 Door Wagon--Squire	26	71C	6766	
Ranchero--Standard	27	66A	2516	
Ranchero--Deluxe	27	66B	7400	235 of the Deluxe models had bucket seats.
Sedan Delivery--Standard	29	78A	678	
Sedan Delivery--Deluxe	29	78B	98	

Note: The above figures have been cross-checked from various sources for accuracy. However, any person considering the purchase of a Falcon based on its rarity should conduct his or her own research.