



## 1963 FORD FALCON PRODUCTION MODELS (UNITED STATES)

Some major and historic changes were in store for the 1963 Falcons. A new sporty convertible model was introduced, and mid-year 63 ½ models were later introduced including the popular Sprint hardtops and convertibles.

The two new Futura Convertibles (one with bucket seats, the other with bench) were introduced at the

beginning of the 1963 model year on September 28, 1962. Did you know that a 4-door Futura convertible was proposed? A prototype was built, but never produced by Ford.

The hot new Sprints included the first V-8s to ever appear in a production Falcon. The V-8 had 260 cubic inches and 164 horsepower. The new V-8 was available not only in Sprints, but also available in other 63 ½ Falcon models.

*Information compiled by A. Aiello*

**FUTURA CONVERTIBLES** Take your pick from this brand-new pair of Falcon fun cars. Whether you go for conventional seats (Futura Convertible) or buckets (Futura Sports Convertible), you'll get the luxury of full-size convertibles for a lot less money. Action is assured with the 170 Special Six standard in both models. In these frisky Falcons, too, you'll have trim handling and slick parkability the big ones can't match. And just compare Falcon's ride with any other compact convertible. Special Ford engineering magic in the body structure makes the ride so much smoother, quieter . . . and the quality built into Falcon as obvious as the fun.

*Bucket seat special: Futura Sports Convertible. (Also offered: Futura Convertible with full-width 3-passenger front seat)*

BASIC SPECIFICATIONS

Over-all Length	181.1"
Over-all Width	70.8"
Over-all Height	53.8"
Wheelbase	109.5"
Curb Weight (Approx.)	
Convertible	2754 lb.
Sports Convertible	2792 lb.
Trunk Volume	18.7 cu. ft.

*See back cover for complete specifications*

<b>MODEL</b>	<b>BODY CODE*</b>	<b>SERIAL CODE**</b>	<b>PRODUCTION UNITS</b>
2 Door Sedan	62A	01	70,630
4 Door Sedan	54A	02	62,365
Futura 4 Door Sedan	54B	16	31,736
Futura 4 Door Station wagon	71A	22	23,477
Futura Convertible	76A	15	18,942
4 Door station Wagon	71A	22	18,484
Futura 2 Door Hardtop	63B	18	17,524
Futura 2 Door Sedan	62B	19	16,674
Futura Convertible with Bucket Seats	76B	15	12,250
Ranchero	66A	27	12,218
Futura 2 Door Hardtop with Bucket Seats	63C	18	10,972
Sprint 2 Door Hardtop	63C	18	10,479
Econoline Pickup	87A	+	10,372
Futura 2 Door Sedan with Bucket Seats	62C	17	10,344
Station Bus	89B	+	10,332
2 Door Station Wagon	59A	21	7,332
Squire 4 Door Station Wagon	71C	26	6,808
Deluxe Ranchero	66B	+	6,315
Sprint Convertible	76B	15	4,602
Custom Station Bus	89C	E12	4,378
Deluxe 2 Door Station Wagon	59B	21	4,269
Club Wagon	89D	E13	2,923
Squire 4 Door Station Wagon with Bucket Seats	71D	26	1,461
Sedan Delivery	78A	+	925
Deluxe Sedan Delivery	78B	+	113
+--unknown			

*Note: The above figures have been cross-checked from various sources for accuracy. However, any person considering the purchase of a Falcon based on its rarity should conduct his or her own research.*